

AMERICAN SOCIETY OF APPRAISERS

North Jersey Chapter 73

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March 2008



President

Rudy Fernandez Jr.
J.D., ASA

Vice President

Kal Barrow, ASA

Secretary

Lynn Magnusson, ASA

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Attention!

Plans are underway for ASA Chapter 73 to participate in a joint meeting with the Royal Institute of Chartered Surveyors in Manhattan. Ellen Epstein, Joe Novelli and Paul Roberts will present their joint appraisal project the "Multi Valuation of Masonic Hall". As of now it is scheduled for April 14, 2008 at the National Arts Club. More information is to come. Please contact Rudy or Lynn for details.

Our March Speaker

William Morrison CPA/ABV



William J. Morrison, CPA/ABV, is the president of Morrison & Company, a forensic accounting firm located in Paramus, New Jersey that specializes in the investigation and valuation of closely held businesses. He is CPA licensed in both New Jersey and Florida with over 30 years experience as an investigator, forensic accountant, and business valuator. Additionally, he is accredited in Business Valuation by the American Institute Certified Public Accountants.

Mr. Morrison has been appointed as an expert for the federal and state courts in New Jersey in over one thousand matters as a forensic accountant, valuation expert, and mediator. He has provided expert witness services in complex civil and criminal matters involving stockholder oppression, high net worth divorces, and economic damage claims, among others. He has published numerous articles on business valuation and forensic accounting in publications such as Valuing Professional Practices and Licenses published by Aspen. He is the coauthor of Standards of Value, Theory and Application published by Wiley in October 2006.

Prior to founding Morrison & Company, he served as a Special Agent for the Federal Bureau of Investigation, as an internal auditor, and as a Certified Public Accountant. He holds a bachelor's degree in history from Boston College and an MBA in accounting from Fairleigh Dickinson University. He is a former adjunct professor at Seton Hall University where he taught a course in internal auditing. At our March Meeting, Mr. Morrison will be speaking on Standards of Value. We look forward to his presentation!



Let's Go Giants!!!

The NJ Chapter's favorite sports team the New York Giants defeated the Patriots in one of the most enthralling Superbowls in history. How does this affect the value of the team? Send your answers to Lynn Magnusson and you could win a prize at our March Meeting!

Next Meeting

Monday
March 17, 2008

Board Meeting
6pm

Business Card
Exchange & Cash Bar
6:30pm

Dinner
7pm

Guest Speaker
BILL MORRISON
7:30pm

Future Meeting Dates

April - Joint Meeting
May 19, 2008

WE'RE ON THE WEB!

WWW.ASANJ.COM



Kal Barrow, ASA & his beautiful wife will be celebrating their 45th Wedding Anniversary on March 17th! Congratulations and may you share many more years to come!

NORTH JERSEY CHAPTER 73

March Meeting Agenda

Board Meeting - 6pm

Business Card Exchange & Cash Bar - 6:30-7pm
Power Network with your peers. Stay in touch with people when you need nothing-building relationships is key to success! Someone always knows someone who knows someone. Name Tags will be provided or feel free to bring your own.

Dinner & Speaker

7-8:30pm

Mushroom Soup, Salad, Rolls
Choice of Entrée (Salmon, Steak, or Chicken)
Dessert & Coffee
\$30 per person

Pal's Cabin

265 Prospect Avenue
West Orange, NJ 07052
(Corner of Eagle Rock Avenue)

Save The Dates!

ASA Seminar: "Any Way You Can Cut It - Glass & Art"
March 31st - April 2nd - Corning, NY

ASA Business Valuation Seminar :
"Tools, Techniques, Contemporary Analysis & Case Studies"
April 18th - Plymouth Meeting, PA

ISA Conference:
"O Say Can You See: The Best of Baltimore"
April 25th - 28th - Baltimore, MD

ASA Seminar: "Ivory & It's Look-A-Likes"
May 16th - Philadelphia, PA

ASA International Conference
August 3-6, 2008 - Minneapolis, MN

ASA/AICPA Joint BV Conference
November 10-12, 2008
Bellagio Hotel - Las Vegas, NV



We Want To Help You Network!

If you would like us to highlight your business in our monthly newsletter, feel free to submit a brief summary and/or picture.

Send all information to
Lynn Magnusson
artappraiser@optonline.net
Fax: 973-884-1781



The Chapter Board has nominated long-time chapter member Tim Griffith for ASA Region 1 Governor for August 2008 through August 2012. Please be sure to cast your (unbiased) vote upon receipt of your ballot.

January/February Mini-Minutes

- Estimated Cash Balance: \$22,210
- Kudos to our January Speaker Erik Swanson of The High Achievers Network for his motivating presentation. Thank you!

Notice

Attendance at ASA Chapter Meetings provides up to 10 reaccreditation hours per membership year. Members receive 1 hour for the 1st meeting they attend in the membership year and 4 hours for the 2nd meeting attended. After that, members receive 1 hour for each subsequent meeting.

ASA March Meeting Invitation

If you would like to attend the ASA North Jersey Chapter 73 Meeting on Monday, March 17th, please confirm your attendance no later than Friday, March 14th. Please contact Lynn Magnusson via:

Phone: 973-884-2466

Email: artappraiser@optonline.net